



Omani Hojari Frankincense

Premium Sacred Resin for Wellness & Spiritual Practice

🌿 Health & Wellness Benefits

- High in boswellic acids — anti-inflammatory
- Traditional respiratory and immune support
- Can be chewed like gum for oral health
- Edible — infuse in water or tea Promotes calm, reduces stress and anxiety

💰 Why Your Customers Will Buy This

Most customers have never experienced authentic, high-grade frankincense. Here's why Hojari converts browsers into buyers:

- Burns 3x longer than standard incense — better value, fewer complaints
- Smells noticeably better — clean citrus-pine, not harsh or synthetic
- Burns cleaner — light white smoke, no eye irritation or heavy residue
- The story sells itself — Magi's gift, ancient trade routes, hand-harvested in Oman

🔥 Spiritual & Energetic Uses

- Sacred resin used 5,000+ years in ritual
- Space clearing, energy cleansing, purification
- Enhances meditation, prayer, intention-setting
- Grounding and elevating — earth to divine
- One of the three gifts of the Magi to Christ

🌸 Stand Out From Other Shops

- Be one of the only retailers in Houston carrying authentic Omani Hojari. Your customers won't find this at chain stores. Pairs naturally with your existing incense, sage, and resin offerings — positioned as premium.

Wholesale Pricing (Your Cost)

Package	Weight	Your Cost
Half Kg	500g	\$250
Full Kg	1,000g	\$450

Retail Packaging & Profit Potential

Package	Resale	Cost/Unit	Revenue	Profit	Margin
1g Sampler	\$2.99	\$.45	\$3,000	\$2,550	85%
10g pouch	\$10.99	\$4.50	\$1,100	\$650	59%
25g pouch	\$22.99	\$11.25	\$920	\$470	51%

Ready to Stock Omani Hojari Frankincense?

Incense Road Trading Co.

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Direct from Oman • Authentic Royal Green Hojari • Local Houston Supplier